Board members in attendance: Rachel, Vince, Collin, Veronica, Karen

Others in attendance: Paula, Chris, Shelly, Gina

Note taker: Collin

Facilitator: Rachel

Time keeper: Veronica

* Check ins + firestarter (5 min)
* The kids are alright
* WC updates
  + Store (15 minutes)
    - A lot of product. Need to find room.
    - Skipped inventory due to timing. Next one end of September? Vince – concerned with accuracy of July financial report/budget. July always difficult – end of June? – only 3 times a year instead?
    - Jordan doing well, but will likely be leaving in September. Karen – adjust position for more daytime hours? Shelly – is good with hours. Maybe a 2nd night employee. Paula – Nick G. had been helping in the store but will be leaving. Sebastian may be helping in the store.
  + Café (25 minutes)
    - Update on Chris/co-managing
    - 2 weeks in. Having difficulties, will need to step down.
    - Will help transition new co-manager and with the RW 24
    - Gina will post the job this week.
  + Center Street Daze – most likely no food, but may have booth. Vince is designing “art cart”, Ousia is interested in helping out. Veronica – merchandise/info booth. Karen – cookies, banana bread. Shelly/Gina – would need to get food vendor license in order to sell food. Booth also has a fee. Karen will explore possibility. Veronica – some kind of game with prizes. Various ideas floated around.
  + New hire – Lana – started about 2 weeks ago - doing well.
* Committee updates (60 minutes/15 minutes each)
  + Finance
    - Vince distributed and discussed balance sheet.
      * Assets grew from last year. No analysis done on exact reason for increase. Shelly – cost of good went down from previous year as possibly explanation.
    - Profit and Loss report – May 2017.
      * Sales down from May 2016
      * Profit went up – no analysis done. Cost of goods?
    - Profit and Loss – January – May 2017
      * Sales down from last year.
      * Profit in the store, loss in the café.
    - Next month will require a more in depth analysis – 6 month mark.
    - No recent Finance Committee meeting. Will meet in the next month. Rachel requested FC to review GMM feedback.
  + Building Maintenance
    - Peyton helped fix roof, better, but still leaking slightly.
    - No other business.
  + Communications
    - No recent meetings.
    - Recent UWM grad helping with print media.
    - Still looking for social media assistance. Shelly – may need to pay someone to help out.
    - Facebook – many people with access. Veronica – it’s very sporadic. What are expectations? = none right now. Paula – maybe have an expectation of 2 posts each from café and store. Rachel – would like access to Facebook admin. Gina will add her. Shelly – reach out to students/grads. Vince – they may make too many changes and bail. Karen – does posting special draw people in. Gina – not sure.
    - Newsletter – Erin looking to step down. Looking for replacement. Vince – link to website.
    - Who will post on website? Gina willing to train a couple people to make simple posts.
  + General question for committees – Rachel – how has recruitment been done. Paula/Shelly – word of mouth. Karen – volunteer coordinator keeps an eye out for interest/skills.
  + HR Committee
    - Working toward updating manual and potentially making changes.
  + Membership
    - Karen met with Paula and Shelly – people were getting discount, but all of a sudden didn’t – incorrectly, along with lapsed membership.
    - Karen, Ousia, and Sheryl met recently – explained problems to Ousia.
    - Co-pos updates. Current membership flagged, can only be taken off manually.
    - Sheryl reviewed memberships for up to date members?
    - Vince – change discounts. Rachel – Recent/next membership meeting? Karen - No recent, nothing scheduled. Will schedule meeting and let Collin and Rachel know.
* New Board Member training/needs
  + Veronica – questions about process/decision making. Bicycle benefits.
  + Karen – conversation/questions outside of the board? Veronica and Collin interested. All will attempt to set up a time.
* Other (15 minutes)
  + Vince – potential expansion sites. Broad proposal by various parties affiliated with Riverwest neighborhood, submitted to the City.
    - Grand Theatre – owned by city, accepting proposals. Vince as interested party. A number of interested parties including RIC.
    - Daycare next door – private owner selling. Would be “co-op” building or another small business.
    - Understanding that both buildings would be purchased by party/parties.
    - Karen – should explore. Veronica – too soon for expansion? Paula – would expand staff for new space.

Next meeting: Thursday, August 3 from 6:30-8:30 pm at the River Revitalization Foundation